



MOVE THE FOOD-SERVICE PLANET  
**LEADERS**  
C L U B

**SIAL** 2010  
The Global Food Marketplace

17-21 October 2010  
Paris-Nord Villepinte  
France

**SIAL and Leaders Club International organize...**

## **FAST CASUAL & WINE Tour**

A visit of restaurants in Paris

Friday, October 22<sup>nd</sup>, 2010

Take the opportunity of your participation to SIAL 2010 to visit the most innovative restaurants in Paris.



- At 9am, breakfast meeting at 'Chez Jean'-Lafayette- (2010 concept of the year), a joint venture Casino/Relay. The Parisian Foodservice scene by Daniel MAJONCHI, President of Leaders Club International.
- Then we leave for a 'walking restaurants safari':
  - o **Cojean**: the #1 'Fresh Casual Concept' in Paris. Meeting with Alain COJEAN, founder
  - o **Exki**: from Belgium ... the most advanced European concept in sustainability. Meeting with the manager.
  - o We'll have a look at noticeable competitors: **Oh, Jour, Daily Monop'**, **Paradis du Fruit**, designed by Philippe Stark: since 30 years, the fruit concept restaurant.
  - o **La Ferme**: pioneer of this movement since 2000
  - o **Cuizines**: a fast casual concept with hot dishes designed by young chefs (meeting with the founders)
  - o **A Toutes Vapeurs**: a real revolution ! (Meeting with the founder)
  - o **Café Rouge SFR**: concept store with cutting edge foodservice
- LUNCH
- Then, in the afternoon: **Wine Tour**:
  - o **Lavinia, Nicolas Madeleine & CHAI 33** at Bercy Village with a 'Cheese & Wine testing'
- End of this 'restaurant Safari' around 5pm

**295 € \***  
per person \*\*

**Book now!**

Note: we could arrange advanced reservation at Il Vino, 1 star Michelin & 'Leaders Concept': no dishes on the menu, only glass of wines ... The Chef decides for you in harmony with your wine order!

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Images by



[www.stockfood.com](http://www.stockfood.com)

\* Price subject to tax (French VAT) at 19.6%  
\*\*under the condition of a minimum of 10 participants

## Fast Casual & Wine Tour – PARIS

Friday, October 22<sup>nd</sup>, 2010

### REGISTRATION FORM

To send back by fax: +33 (0)1 55 78 20 25, or by e-mail at [sophie.potez@leadersclubinternational.com](mailto:sophie.potez@leadersclubinternational.com)  
or by mail at: Leaders Club International Services - 50, rue du faubourg Saint-Antoine - 75012 PARIS

I hereby register for the Fast Casual & Wine Tour in Paris on Friday, October 22<sup>nd</sup>, 2010.

First Name: ..... Last Name: .....

Company: ..... Title: .....

Invoice Address: .....

Post Code: ..... City: ..... Country: .....

Tel: ..... Fax: ..... Cell: .....

European VAT number: ..... Email: .....

**FEE PER PERSON** ..... **295€HT** (+19,6% VAT for French only)

**Fee includes:**

- Visits of concepts (from 9am to 5pm approximately) with Daniel Majonchi.
- Lunch.
- Wine Tour.

I will be joining the Fast Casual & Wine Tour in Paris with:

1) First Name: ..... Last Name: .....

Company: .....

2) First Name: ..... Last Name: .....

Company: .....

**TOTAL AMOUNT** ..... €

Payment by Check made out to LEADERS CLUB INTERNATIONAL and drawn on a French bank only.

Payment by Credit Card:



Card holder's name: .....

Credit Card number: .....

Expiration date: ..... CVV code: .....

I hereby..... authorize LEADERS CLUB INTERNATIONAL SERVICES to charge my credit card for the amount of ..... €

Date et signature with the mention "read and approved": .....

Payment par Wire Transfer (Bank details below).

**Bank Details:**

Bank name and address: HSBC FR AUBER MATHURINS - 3 rue des Mathurins – 75009 PARIS

Bank Code: 30056 – Teller Code: 00811 – Account number: 0811 009 6682 – RIB key: 97

IBAN : FR 76 3005 6008 1108 1100 9668 297 – BIC : CCFRFRPP – European VAT number: FR18510035314

**The registration will be complete upon reception of the payment, an invoice will then be sent to you.  
There will be no discount and no refund.**

**LEADERS CLUB INTERNATIONAL SERVICES**

Passage de la Boule Blanche – 50, rue du faubourg Saint-Antoine – 75012 PARIS

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SAS AU CAPITAL DE 50 000 € – SIRET 510 035 314 00010 – NAF 8230Z – N° TVA Intracommunautaire: FR18510035314